



## **Gamers Chill Out Online with WildTangent's Polar Pool**

*WildTangent Game Studios Launches Next Game in to its Best-Selling Polar Series; Includes Online Multiplayer Feature*

**REDMOND, Wash. – April 3, 2008** – WildTangent, the fastest growing online game property in the U.S., today announced the release of “Polar Pool™,” the next game in its popular “Polar” games franchise created by its own WildTangent Game Studios. Now, pool lovers everywhere can skip the noisy, smoke-filled billiards hall and play this anticipated 3D online multiplayer PC game right from home. Available exclusively on WildTangent's game network at [www.wildgames.com](http://www.wildgames.com), “Polar Pool” is expected to be a runaway success with both casual and enthusiast gamers looking to sharpen their skills, master the game of pool, or simply relax.

### **Features of “Polar Pool” include:**

- Play games including traditional 8-ball, 9-ball and the fun and funny “Polar” version, Power Pool
- Six Arctic characters including the well-known Polar Bear, Penguin and Santa Claus, plus six themed table levels
- Ability to download future game levels and characters
- Single player, online two-player multiplayer, or two-player hot seat mode on a single PC
- Gamepad and widescreen support
- Power Pool features score multipliers, cute table characters that help you sink extra balls and a variety of power-ups including the bomb, lightning, vaporizer, deep freeze, twister and whirlpool

“‘Polar Pool’ continues to raise the graphical quality bar of our exclusive Studios titles and brings back the comical ‘Polar’ characters that our customers have come to expect from ‘Polar Golfer’ and ‘Polar Bowler’,” said Peter Wong, general manager of WildTangent Game Studios. “We expect this title will rapidly become one of the most popular on our entire game network, and continue to please our base of fans loyal to the ‘Polar’ franchise.”

Polar Pool features a revolutionary web served in-game user interface that will enable the latest news, announcements and new community features to be added to the game without the need for updates or patches to the game, extending the life of the game to millions of online gamers long after they've installed Polar Pool.

Consumers can purchase “Polar Pool” for \$19.99, pay on a per-session basis using the company's innovative WildCoins™ arcade-style payment system, or play for free when sponsored by one of WildTangent's advertisers. The game is rated “E” for Everyone by

the Entertainment Software Rating Board (ESRB). The game is available on wildgames.com, or through the WildTangent Game Console.

**About WildTangent**

WildTangent is the fastest growing online game property in the world with more than 30 million unique monthly gamers, offering more than 500 of the most popular online and downloadable games from the world's top developers and publishers including its own WildTangent Game Studios which publishes Polar Pool, Polar Bowler, Penguins, Fate and many more.

The WildTangent games console ships directly on the desktops of leading PC manufacturers including Dell, Emachines, Gateway, HP and Toshiba, giving it a huge global footprint of connected game playing consumers.

WildTangent offers gamers the opportunity to purchase premium games outright, pay per session with WildCoins™, or engage with advertising to play for free. Advertisers include 20<sup>th</sup> Century FOX, Warner Brothers, Paramount, EA, Sony Playstation, Nintendo, Toyota, Honda, P&G, Unilever, Clorox and many others.

For more information visit [www.wildtangent.com](http://www.wildtangent.com).

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