



WildTangent Launches FATE Undiscovered Realms

New edition of the company's landmark, award-winning RPG title promises to delight FATE fans of all ages

REDMOND, Wash. – July 16, 2008 – WildTangent, Inc., the largest privately held online game property in North America, announced today it has released the next version of its downloadable, award-winning fantasy RPG titled “FATE Undiscovered Realms.” The release comes three years after the company launched the original FATE, which *PC Gamer Magazine* named runner-up for “RPG of the Year” in 2005. Since that time, the game has sold nearly one million copies worldwide and has been played more than 50 million times, making it the company’s best-selling and most played game ever.

FATE Undiscovered Realms is a fantasy action role-playing game in which players take their characters through progressively difficult levels of a dungeon while fighting monsters, completing quests, and collecting valuable items and gold. Players earn experience points that boost character attributes and unlock new levels and weapons.

Undiscovered Realms adds several new features and functions to the original game, including:

- The mysterious Temple of Fate which holds unknown secrets
- Two new realms with all-new art and adaptive musical score to explore:
 - o The outpost Typhon with its cold, snowy dungeons
 - o The outpost Druantia set amidst lush forests
- New allies for your pet to be transformed into
- The exchange of Fate Cards for Gems
- Five new challenging quest types:
 - o Defend: Fight an onslaught of monsters while protecting sacred places
 - o Capture: Imprison evil foes and bring them to justice
 - o Escort: Lead important characters through throngs of enemies to safety
 - o Assault: Assault an ancient shrine that has fallen prey to enemy monsters
 - o Herd: Gather creatures in groups to reunite them with their masters
- New beasts to test your courage, strength and determination
- Ability to import original FATE characters into the Undiscovered Realms
- Continuance beyond Level 99
- Hardcore mode (disabled cheats and tougher monsters)
- Additional online leader board for Hardcore mode

“FATE ushered in a new category of gaming and, for the first time, brought together the best characteristics of what had historically been two separate and distinct gaming markets,” said Alex St. John, CEO of WildTangent. “As one of the most popular RPG games in history, FATE is proof that downloadable games with high-production value content can make millions and millions of dollars in our multi-pronged retail and ad-supported business model.”

At the Game Developer Conference in San Francisco in February, St. John announced agreements with some of the industry’s biggest PC game publishers to offer more AAA, console-quality games like FATE that will meet the demands of WildTangent’s growing user population of enthusiast and hardcore gamers.

FATE Undiscovered Realms, which carries an ESRB rating of E for Everyone 10+, can be downloaded exclusively from www.wildgames.com, or through the WildTangent Game Console, which comes pre-installed on more than 30 million consumer PCs and laptops from HP, Gateway, Toshiba, Lenovo, Gateway and others. The game will also be available at most major retailers, including Wal-Mart and Target, in August.

As with all games in the WildTangent game network, FATE Undiscovered Realms offers users two free plays of the game. To continue the game after these free plays have been used, players have three options available: they can purchase the game for \$19.99, use WildTangent's unique "WildCoins" virtual currency on a pay-per-play basis, or select a "Sponsored Session" that offers a free, ad-supported game session provided by one of WildTangent's Fortune 500 advertisers.

For additional information, screenshots, demos and free bonus materials, visit www.fatethegame.com.

About WildTangent

WildTangent is the fastest growing online game property in the world with more than 40 million unique monthly gamers, offering more than 500 of the most popular online and downloadable games from the world's top developers and publishers. WildTangent Game Studios' games include Polar Pool, Polar Bowler, Penguins, FATE, and many more.

The WildTangent Game Console ships directly on the desktops of leading PC manufacturers including Lenovo, Emachines, Gateway, HP and Toshiba, giving it a huge global footprint of connected, game-playing consumers.

WildTangent offers gamers the opportunity to purchase premium games outright, pay per session with WildCoins™, or engage with advertising to play for free. Advertisers include 20th Century FOX, Warner Brothers, Paramount, EA, Sony Playstation, Nintendo, Toyota, Honda, P&G, Unilever, Clorox and many others.

For more information visit www.wildtangent.com

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