

# Microsoft Whips Up A Party with "Xbox Music Mixer"

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**Los Angeles, CA, May 13, 2003** - With lights flashing, music blaring and the room jumping, J Allard, amateur DJ and Xbox vice president, kicked off a week of E3 activities tonight with an intense music and visual set that rocked the Grand Olympic Auditorium in Los Angeles. Utilizing "Xbox Music Mixer," a new Xbox title scheduled for release this fall, Allard transformed the Xbox press briefing into a house party with killer soundtracks and tantalizing visuals.

With Music Mixer, Xbox players can now bring the club experience home by unlocking the digital entertainment capabilities of Xbox.

- Players can share digital photos and music stored on the PC, sing Karaoke, view digital slide shows set to music, experience CD playback, store music, enhance a party with 2-D and 3-D visualizers, and more.
- "Xbox Music Mixer," which will hit retail shelves with a microphone, offers a Karaoke feature allowing players to sing several of today's popular Karaoke songs, such as the B-52's "Love Shack" or Jimmy Eat World's "The Middle". In addition, you can insert your favorite CD and sing along when Mixer strips out the vocals. And the brave at heart can actually record their performance and play back for friends, or include it in their Xbox game soundtracks.
- "Xbox Music Mixer" can help set the tone for any party by providing 2-D and 3-D background visuals of rave scenes, or interactive electronic visuals. Players can even use an hour of stock video footage to create their own compelling visuals.
- "Xbox Music Mixer" allows you to download photos, movies and music from the PC to the Xbox and set the slide shows to your favorite tunes.

In addition to playing groundbreaking games, with Xbox Music Mixer, players can now bask in the light of today's digital entertainment lifestyle from the comfort and convenience of their own living room.

WildTangent is Microsoft's development partner for Xbox Music Mixer.

For more information, visit [www.xbox.com/musicmixer](http://www.xbox.com/musicmixer).