



## **WildTangent ORB™ Game Console Achieves Windows 7 Compliance**

*Latest version of game console optimized for popular netbooks*

**REDMOND, Wash. – September 23, 2009** – WildTangent, a global games media company operating the fastest growing online games service and the largest game advertising network in the world, announced today that its popular WildTangent ORB™ game console has achieved Windows 7 compliance and is primed for pre-installation on more than 65 million desktop and laptop Windows 7 machines from leading OEMs worldwide.

The company also announced that the WildTangent ORB is available in a Netbook-optimized version giving users of the new lightweight laptops free access to more than 900 of the most popular casual, family and enthusiast online and downloadable games.

“The portability and connectivity of the Netbook make it an ideal gaming platform for today’s on-the-go, hands-on gamer,” said Matt Shea, senior vice president of product development and technology at WildTangent. “This new version of the WildTangent ORB console allows the growing number of Netbook users to enjoy a great gaming service optimized for their unique computing environment.”

Through both the WildTangent ORB game console and its Wildgames.com web portal, WildTangent offer gamers three easy choices for obtaining access to game play: (1) **FREE** via Sponsored Sessions™, which offers gamers a free, ad-supported game session compliments of one of WildTangent’s top-name advertisers; (2) **RENTAL** via a revolutionary and patented game currency called WildCoins™, which lets consumers play for as little as \$0.25 USD per session; or (3) **PURCHASE** via traditional retail purchase of downloadable games.

### **About WildTangent**

Founded in 1998, WildTangent is a global games media company operating the fastest growing online games service and the largest game advertising network in the world. WildTangent has more than 40 million unique monthly gamers, offering the most popular online and downloadable games from the world’s top developers and publishers.

The WildTangent ORB™ game console ships directly on the desktops of leading PC manufacturers including Acer, Dell, HP, Lenovo and Toshiba giving it a huge global footprint of connected game playing consumers.

WildTangent advertisers include 20<sup>th</sup> Century FOX, Warner Brothers, Paramount, EA, Sony Playstation, Nintendo, Toyota, Honda, P&G, Unilever, Clorox and many others.

For more information visit [www.wildtangent.com](http://www.wildtangent.com).

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