

WildTangent and ublive.com Partner

WildTangent and ublive.com Connect to Create Interactive Games for the new ublive.com Web Site.

Redmond, WA, January 19, 2001 - Streaming multimedia leader, WildTangent, and Houston-based ublive.com have teamed up to create an interactive game for ublive.com, a music community Web site. The game, Monster Truck Mayhem, was presented in Houston during the Dec. 15 media roll-out of <http://www.ublive.com>, which showcases the music of independent artists with a focus on the hip-hop, rap, and blues genres. Hundreds of guests from the radio and recording industries watched as WildTangent business development manager, Libby Dunkin, and the ublive.com team maneuvered the game's computer-simulated truck over a bumpy, dirt track.

"Through this partnership and others, WildTangent is changing the way people play games, display ads, and interact with music," stated Libby Dunkin from WildTangent. "WildTangent is excited to launch this technology and technologies to come on sites such as ublive.com. These sites will quickly become one of the most unique and cutting-edge sites on the web."

"Considering the movement involved with this game, I guess you can say that a form of 'rock 'n roll' has arrived at ublive.com," said Harald Blakeslee, director of ublive.com said, "The game is everything we were looking for. It's one more element that makes our ublive.com site unique."

WildTangent and ublive.com hooked up last year when ublive.com began their search for an interactive game for their Web site. The two companies will continue working together to develop a series of games for the site.

Founded in 1998, WildTangent is a privately-held company located in Redmond, Washington and pursues the vision of building a richer, more communicative Internet experience through the use of 3D graphics, sound, animation, and interactivity. The WildTangent web driver launched in October of last year and the company will be releasing several additional products in the coming months. Additional product information, as well as product showcases, is posted on the WildTangent Web site at <http://www.wildtangent.com>.

Ublive.com provides a wide range of communication services, including Internet-based technology for the broadcast media. For more information about ublive.com's services, please contact Jane Powell at Powell Public Relations at 713-974-9300 or visit its Web site at <http://www.ublive.com>.