

WildTangent named "50 to Watch"

WildTangent Named dbusiness.com's "50 to Watch" List of Emerging Companies for Second Quarter

Redmond, WA, April 18, 2000 - dbusiness.com, the leading local business-to-business news, content, and e-commerce destination on the Internet, listed WildTangent on its "50 to Watch" list of emerging companies in the Seattle area.

"As part of our commitment to provide the most comprehensive local b2b news coverage, the 50 to Watch list is comprised of dynamic companies that have positioned themselves for tremendous growth over the next three months in their markets," said Tom Maffettone, CEO of dbusiness.com. "These fast-moving companies are changing the economy and have the potential to grow their business, be it through additional venture funding, an initial public offering, or acquisition.

Choosing the dbusiness.com 50 to Watch list starts early in the preceding quarter, as reporters and editors scour lists of public and private emerging companies. Companies selected are those that have attracted substantial venture capital; that are not being covered by other media but should be; that have strong management that are building new markets; that are posed for a major news event; and that represent fast-moving industries such as consumer computing, media, electronic commerce, software, and biotechnology.

"WildTangent has experienced tremendous growth in the past six months. We have been aggressively hiring to keep pace with demand for our technology. While we are acutely aware of how much work we still have to do to realize our potential, we are proud to be recognized by the media as worth the attention," stated Alex St. John, CEO of WildTangent.