

WildTangent Announces \$34 Million in Third Round of Financing

Sony and Accenture Technology Ventures lead the round.

Redmond, WA, April 9, 2001 - WildTangent announced today they closed out their third round of financing after having raised \$34 million. This round was led by Sony Pictures Digital Entertainment and Accenture Technology Ventures with ATI, New York-based Millennium Technology Ventures, Washington Mutual and International Data Group (IDG) Ventures also becoming new investors. Return investors include Madrona Venture Group LLC and Greylock, both participants that increased their stake in the company.

This newest round of financing will allow WildTangent to accelerate its product and technologies development, continuing to reign as the leading, interactive media platform, as well as expand its operational capability. WildTangent closed its first round of funding for \$2 million in February 1999 and its second round of \$15 million in March 2000, bringing the total monies raised to \$51 million.

"We are very pleased with the phenomenal support we have received considering the current market climate," said Alex St. John, co-founder and CEO of WildTangent. "It's a strong indication of our continued success in the entertainment and media sectors when major companies like Sony, Accenture Technology Ventures and ATI find us a solid investment. Our current goal is to focus and utilize this funding in a way that allows WildTangent to remain a strong and rapidly growing company for a long time."

"Our goal when making an investment is to target companies that provide a unique opportunity to leverage our current properties and to evolve what network-delivered entertainment can be," said Tim Chambers, senior vice president of the Advanced Platforms Group at Sony Digital Entertainment.

"WildTangent definitely allows us to achieve this goal. Their technology provides a powerful infrastructure for us to deliver a new kind of interactive experience."

"The Web is evolving to deliver the kind of graphical experience ATI customers experience every day," said Henry Quan, Vice President, Corporate Development, ATI Technologies Inc. "With WildTangent currently offering the best online, interactive entertainment technology available, the opportunity exists to offer our mutual customers a significantly enhanced overall experience."

"In addition to being a leading platform for online interactive media delivery, WildTangent has tremendous potential for broad business application across several industries," said Tom Fischer, a general partner with Accenture Technology Ventures. "We view WildTangent as an excellent addition to

Accenture Technology Venture's portfolio and look forward to working with them to achieve their market goals."

WildTangent is a leader in next generation streaming interactive media, enabling Web developers to create and deliver leading edge multimedia content over the Internet. By using WildTangent's Web Driver™ technology, developers can create interactive media and entertainment content that is accessible with any connection, so that users can experience fast-action games and fantastic special effects utilizing today's technology.

WildTangent was founded in June of 1998 by former Microsoft executive Alex St. John, with Cambridge mathematician Jeremy Kenyon as the company's CTO. St. John is known for his early work at Microsoft as the creator of DirectX, the family of Windows-based multimedia technologies used by almost all Windows multimedia applications and games on the market today.