

## **TBS Superstation Challenges Viewers in an Online Battle of Good vs. Evil Created for Upcoming Superstation Original Movie INVINCIBLE**

*WildTangent, Inc. Develops Leading-Edge Interactive Game Available Free Exclusively at TBSsuperstation.com.*

**ATLANTA--(ENTERTAINMENT WIRE), November 2, 2001** - TBS Superstation's upcoming martial arts adventure movie INVINCIBLE has spawned an online adventure game. Created by WildTangent, Inc., a leading producer of online entertainment technology, the free game challenges players to preserve good and free the world from evil, and launched exclusively on TBSsuperstation.com today, Friday, Nov. 2. INVINCIBLE, starring Billy Zane (Titanic, Dead Calm), premieres Sunday, Nov. 18, at 8 p.m. (ET)/7 p.m. (PT), exclusively on TBS Superstation.

INVINCIBLE, the brainchild of martial arts star Jet Li and Oscar(R)-winning actor/producer/director Mel Gibson, is an exciting martial arts action/adventure about a battle raging between four modern-day warriors and the evil Shadowmen who seek to destroy all good in the world. The four warriors are pulled together by a mystical leader who trains them in using their personal talents as a team to defeat the Shadowmen. In addition to Zane, INVINCIBLE features rising stars Tory Kittles (Tigerland), Byron Mann (The Corrupter), Stacy Oversier (The Guardian) and Dominic Purcell (Mission: Impossible 2).

The INVINCIBLE online game invites users to select two of the four warriors, who represent the elements of fire, water, metal and air, to combat the Shadowmen in three separate episodes. Because it is built using WildTangent's interactive 3D platform, the INVINCIBLE game features CD-ROM-quality graphics and can be played using virtually any Internet connection.

"Creating an online martial arts action game will add to the INVINCIBLE experience for our viewers by immersing them directly in combat scenarios," said Richard Turner, director of interactive marketing for TBS Superstation. "This game is another example of our ongoing strategy of enhancing the television viewing experience by developing interactive online components for our high-profile programming. We are happy to have WildTangent as a technology partner in these endeavors."

"By developing an online game component for INVINCIBLE, we are not only entertaining viewers but actually building on their excitement for the show itself, investing them in the plot and drawing them to their television to watch scenarios similar to what they experienced online," said Dave Madden, executive vice president of sales and business development for WildTangent. "This is a perfect example of how branded applications have become the next trend in multimedia promotions and advertising."

WildTangent's Web Driver technology enables Web and game developers to create and deliver cutting-edge multimedia content via the Internet using standard scripting languages. The Web Driver software development kit enables developers to take advantage of a user's hardware acceleration to display graphically rich and highly interactive content. In doing so, Web developers can quickly develop and

license premium entertainment and gaming content that scales to many users' systems, including a 56k modem.

WildTangent is a leading provider of multimedia graphics, animation and interactivity, creating enriched Internet experiences. Nominated for PC Magazine's 2000 Technical Excellence Awards and named one of Newsweek's Top Five Technologies for 2001, WildTangent's proprietary Web Driver(TM) technology provides unprecedented performance on a Web page, allowing the creation of faster, richer, more interactive content. The Web Driver's unique compression technology allows interactive multimedia content to be streamed and cached on a user's machine with minimal wait. Product downloads, information and developer resources, are posted on the WildTangent Web site at [www.wildtangent.com](http://www.wildtangent.com).

TBS Superstation, Turner Broadcasting System, Inc.'s flagship entertainment network, reaches 86.2 million households and is cable's most-watched network, a position it has held for 24 consecutive years. TBS Superstation offers high-profile original movies and series, blockbuster movies, popular series and sports. The Superstation's Web site is located at [TBSsuperstation.com](http://TBSsuperstation.com).