

# N'Sync and Mobius 8 Use WildTangent and 3dMaxMedia Technology on Global Tour

*The WildTangent Web Driver interactive media platform combines with 3dMaxMedia's Zuma to create incredible visual effects show.*

**Redmond, WA, August 3, 2001** - Using breakthrough technology, supergroup N'Sync in conjunction with cutting-edge musician Mobius 8 is using WildTangent's technology in a music visualization performance for their 2001 global tour. Mobius 8 has developed a dynamic visual effects show, performed during N'Sync's main encore. The video, light and laser show is driven by 3dMaxMedia's product Zuma, which is powered by WildTangent's patented Web Driver technology.

Mobius 8's instrument, the Hydra, is the first interactive spatial instrument and is a combination of keyboard, drumset and body suit. Using 3dMaxMedia's real-time 3D graphics performance engine in conjunction with WildTangent's Web Driver, Mobius 8 translates audio into motion, controlling the video, lights and multiple lasers with each frequency generated from the Hydra. The result is a high tech, dynamic sound, light and video display that moves to the music. On N'Sync's current worldwide tour, Mobius 8 performs a solo during the show's encore, and then with the band for the song, "Game Over."

"WildTangent and 3dMaxMedia's break-through technology has hit the music scene with an enormous impact," says Mobius 8, currently performing across the country with N'Sync. "The ability to translate my music into a visual display gives me the power to actually play the graphics, lights and video for the audience. The combination of sight and sound is incredible."

"Combining the Web Driver engine with our Zuma real-time interactive media technology, takes the entertainment experience to the next level," said Jimmy Hotz, record producer, engineer, musician and chief visionary for 3dMaxMedia. "This tour is the first of its kind to incorporate complex interactive 3D objects, into scenes which are generated in real-time by the live music and body gestures of the performers."

"We knew when we first created the Web Driver that its capabilities would extend far beyond the Internet gaming and Web development world," says Dave Madden, executive vice president of sales and business development at WildTangent. "The work that N'Sync, Mobius 8 and 3dMaxMedia are doing together just further emphasizes the wide range of applications available to the entertainment industry."