

WildTangent and Matrox Join Forces to Drive 3D on the Web

Redmond, WA, March 15, 2000 - WildTangent is pleased to announce it will collaborate with Canadian-based Matrox Graphics Inc., a pioneer and leader in the graphics card industry, to optimize and enhance WildTangent's next generation of 3D technology.

Among the WildTangent products designed for the creation of innovative and exciting 3D web content is the WildTangent Game Driver, which was unveiled on March 11 during the Game Developer Conference. By hooking into a computer's 3D hardware via Microsoft's Direct3D API, the Game Driver gives developers the ability to maximize, and experiment, with 3D capabilities to enrich web content for the enjoyment of Net surfers.

"The future of gaming is on the web, and Matrox has seen it," said Alex St. John, CEO of WildTangent. "We're very pleased they will join us in pioneering state-of-the-art 3D content delivery over the Internet."

Matrox's extensive industry experience and expertise lend reliable performance and stability to WildTangent's next generation of 3D products. Furthermore, the Matrox Developer Relations Group will work closely with WildTangent engineers to ensure that content developers will be able to leverage all of the latest 3D acceleration technologies.

About Matrox

Matrox Graphics Inc. is the only graphics chip designer and graphics card manufacturer who draws on 23 years of industry experience to provide customers with state-of-the-art 2D, 3D and digital video acceleration, vibrant image quality and real-world functionality. A quality and innovation leader, Matrox has been recognized with an unprecedented 850 international awards for the Millennium, Marvel, Productiva and Mystique product lines. Headquartered in Montreal, Canada, Matrox is a privately held company with international offices in the United States, the United Kingdom, France, Germany, Italy and Hong Kong. Information about Matrox products, drivers, technical support and more can be found at www.matrox.com.