

WildTangent® Launches "Magia" Soccer Online Game at www.nikefootball.com

Game delivers ultimate online Soccer experience featuring World-Class players, Full-Screen play and Global Online Tournaments

Redmond, WA, April 3, 2003 - WildTangent, Inc., the leading online game publisher, announced today in cooperation with Nike the release of Magia, a new three-on-three online game that gives fans the ultimate full-screen online soccer experience. The game features 21 world-class pro players, actual soccer fields from around the world and a global online tournament. Fans can play Magia online or download it for free at www.nikefootball.com.

"We're pleased to again team with Nike to build on the massive popularity of "Scorpion Knock Out" and deepen Nike's relationship with soccer fans everywhere with the new Magia game," said Dave Madden, executive vice president, WildTangent. "By leveraging our Web Driver platform, we delivered a cutting-edge game that offers fans the most realistic and immersive soccer experience available online today."

Magia is the second game WildTangent has produced for Nike. The first, Scorpion Knock Out, was a key component of Nike's global advertising campaign launched prior to the 2002 FIFA World Cup. Magia, available in eight languages, is a centerpiece of the nikefootball.com web site, developed by FramFab Denmark.

WildTangent was chosen to develop and publish the game because its Web Driver platform is the only platform to deliver the realistic player animation, graphics, fast gameplay and full screen immersive experience needed to bring the Magia Tournament to life online - all optimized for the web so users get into the game quickly without lengthy load times common in other web based games.

About Nike Magia Nike Magia is a fast paced three-on-three football game featuring the worlds' top football players and six real-life street pitches. Players start the game by selecting their three-man dream team from the 21 players, including Reynoldo Ronaldo, Luis Figo and Thierry Henry. Games are four minutes long and are played on detailed re-creations of actual street pitches in Amsterdam, Manchester, Rio de Janeiro, Paris and Buenos Aires. Those playing the game online can earn a spot on the global leaderboard and can challenge other players to matches. The game can also be downloaded for offline play.

About WildTangent

WildTangent, based in Redmond, WA, is the leading online game publisher. Founded in 1998, the company's Web Driver platform leverages DirectX technology to enable the development of high-quality games that can be delivered and played over the Internet. With more than 38 million downloads, Web

Driver is the most ubiquitous online gaming platform on the market today. WildTangent can be found online at <http://www.wildtangent.com>.