



The Lord of the Rings Online™: Siege of Mirkwood™ Now Available on WildTangent

New update to popular game franchise already a big hit with WildTangent customers

REDMOND, Wash. – December 18, 2009 – WildTangent, the leading online game publisher and largest vertical ad network, today announced it has added The Lord of the Rings Online™ (LOTRO), including its latest expansion titled Siege of Mirkwood™, to its growing catalog of massively multiplayer online games (MMOs) and [downloadable games](#). The partnership offers WildTangent customers one-click access to Turbine’s award-winning MMO.

Siege of Mirkwood expands the online world of Middle-earth where players join forces to press further eastward into the dark, foreboding and treacherous forest of Mirkwood and take part in the epic conclusion to Volume II of The Lord of the Rings Online.

“Since the launch of our WildTangent ORB game console in March, we have been laser focused on bolstering our lineup of enthusiast and MMO content to meet the demands of our broadening and growing customer base,” said David Worle, senior director of publishing at WildTangent. “We are excited to partner with Turbine to offer The Lord of the Rings Online to our customers and expect it will be very popular among a broad swath of our user base.”

“WildTangent is a well known, popular game destination site that has unmatched distribution through its partnership with computer manufacturers,” said Nate Jones, vice president of corporate and business development at Turbine. “By partnering with WildTangent, we get great access to a broad demographic of game players who may have not yet been exposed to The Lord of the Rings Online. We’re already seeing a positive impact on our business.”

The Lord of the Rings Online is an award-winning MMORPG that delivers an interactive experience brimming with life and filled with the familiar people, places and monsters from the most beloved fantasy adventure of all time. From the picturesque surroundings of the Shire to Moria, the great underground realm to the menace of Mirkwood, players will experience the world of Middle-earth as never before. For more information, visit <http://www.lotro.com>.

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About WildTangent

Founded in 1998, WildTangent is a global games media company operating the fastest growing [online games](#) service and the largest game advertising network in the world. WildTangent has more than 40 million unique monthly gamers worldwide, offering the most popular online and downloadable games from the world's top developers and publishers.

The WildTangent ORB™ game console has been selected by leading PC manufacturers including Acer, Dell, HP, Lenovo and Toshiba to ship with new computers, giving it a huge global footprint of connected game playing consumers.

WildTangent advertisers include 20th Century FOX, Warner Brothers, Paramount, EA, Sony Playstation, Nintendo, Toyota, Honda, P&G, Unilever, Clorox and many others.

For more information visit www.wildtangent.com or www.wildgames.com.

About Turbine

Turbine, Inc. is the premier creator and operator of massive, persistent online worlds that foster powerful social gaming communities. Turbine is one of the largest privately-held online gaming studios in North America and has created some of the world's most popular and award-winning online games, including The Lord of the Rings Online™, Dungeons & Dragons Online™ and Asheron's Call®. For more information on Turbine, its products and services please visit www.turbine.com.

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