

WildTangent and Indigo Moon Productions Partner to Create Cutting-Edge Gaming Applications

Indigo Moon sees potential to develop and monetize premium online games using WildTangent's leading multimedia platform.

Redmond, WA, August 22, 2000 - WildTangent, Inc. and Indigo Moon Productions, LLC announced today a strategic partnership agreement to create the next generation of gaming applications. Indigo Moon will license WildTangent's well-known Web Driver™ technology to create retail quality 3D and interactive games. Known for popular games such as Fierce Harmony®, Indigo Moon is an independent game developer that has done work for a variety of publishers, such as Kesmai Corporation, Interplay Productions, Sega of America and Mattel.

WildTangent's Web Driver technology enables Web and game developers to create and deliver cutting-edge multimedia content via the Internet using standard scripting languages. The Web Driver software development kit enables developers to take advantage of a user's hardware acceleration to display graphically rich content. In doing so, Web developers can quickly develop and license premium entertainment and gaming content that scales to any user's system, including a 56k modem.

"WildTangent's technology allows Indigo Moon to broaden the way we currently think of online gaming," said Chuck Morton, CEO of Indigo Moon. "As an experienced developer, I see this as an amazing opportunity. Not only will our development times decrease, but our current audience will be greatly expanded because commercial-grade games can now be delivered to any user."

"This is an exciting time in online game development," stated Doug Wallace, Senior Director of Business Development at WildTangent. "WildTangent sees Indigo Moon's commitment to our technology as being driven by the need for a new business model. Developers want to be able to create and license Web-based games delivered in retail quality form, utilizing today's bandwidth."

Note to Editors For more information regarding WildTangent and WildTangent technologies, contact: Paige Young, Public Relations Manager, 425.497.4522 or visit the WildTangent Web site at <http://www.wildtangent.com>. All third-party products mentioned herein are trademarks of their respective owners.

About WildTangent's Web Driver and Web Driver SDK By interfacing directly with DirectX, the WildTangent Web Driver™ provides unprecedented performance on a Web page, allowing the creation of faster, richer, more interactive content. The Web Driver takes full advantage of hardware acceleration, scaling content to an optimal level for each user's machine so that users will experience the same quality of graphics regardless of the speed of their CPU and connection. As a result, interactive multimedia content can be streamed to and cached on a user's machine with minimal wait, allowing for immediate access to information. WildTangent's Web Driver software development kit (SDK) also

enables Web and game developers to create and deliver leading edge multimedia content via the Internet using standard scripting languages. In doing so, Web developers can easily create and incorporate rich advertising, entertainment and gaming content within a browser that scales to a user's system.