



## HP Announces Games Portal and PC Console for the Casual Gamer

*HP today introduced HP Games, an online portal that offers consumers access to more than 100 of the best-selling family games*

**PALO ALTO, CA, March 18, 2005** - HP today introduced HP Games, an online portal that offers consumers access to more than 100 of the best-selling family games. The portal is available now at [www.hp.com/go/games](http://www.hp.com/go/games).

The company also announced that the HP Games PC Console is expected to be available in late summer. Unlike the limited gaming options that ship standard with most consumer PCs, the HP Games PC Console provides customers a gaming experience that, until now, was only available on standalone game consoles and specialized PCs.

Built and managed by WildTangent, the HP Games portal offers the most popular games from leading developers, including Atari, Popcap and WildTangent Studios. HP Games caters to the booming audience of casual gamers seeking fun, family-friendly games to play on their computers.

The HP Games PC Console is expected to ship with dozens of popular games pre-installed on all new HP Pavilion, Compaq Presario and HP Media Center consumer desktop PCs starting in September and on consumer notebook PCs early next year. By shipping a game console on the desktop, HP is positioning itself to be among the major distributors of family-friendly, downloadable entertainment content.

"HP is committed to providing innovative PC solutions for our customers and offering HP Games is another way we're delivering on that promise," said Nick Labosky, general manager, Consumer PC Worldwide Beyond-the-Box Group, HP. "By providing customers with a one-stop source for the most popular casual games, HP is offering our customers additional value and we're firmly establishing ourselves as a leader in the rapidly growing market for casual entertainment software."

The HP Games portal includes a new client application that enables the direct delivery of games to a consumer's desktop using idle bandwidth to seamlessly download games in the background while also letting consumers control how and when they are notified about new game releases.

The HP Games PC Console allows consumers to browse the entire catalog of top titles and includes complimentary game trials to aid in making a purchase decision. The game console delivers visually rich, 3-D console-quality games across several categories - including arcade, puzzle, sports and action - that download quickly and occupy a minimal amount of disk space on the consumer's hard drive.

HP Games is available today at [www.hp.com/go/games](http://www.hp.com/go/games).

**About HP**

HP is a technology solutions provider to consumers, businesses and institutions globally. The company's offerings span IT infrastructure, global services, business and home computing, and imaging and printing. For the four fiscal quarters ended April 30, 2005, HP revenue totaled \$83.3 billion. More information about HP (NYSE, Nasdaq: HPQ) is available at [www.hp.com](http://www.hp.com).

**About WildTangent**

WildTangent, based in Redmond, Wash., is the leading online game publisher. Founded in 1998, the company's Web Driver platform leverages DirectX technology to enable the development of high-quality games that can be delivered and played over the Internet. With more than 80 million downloads, Web Driver is the most ubiquitous online gaming platform on the market today. WildTangent can be found online at [www.wildtangent.com](http://www.wildtangent.com).