



WildTangent to Enter the Realm of Online Adventure Gaming with FATE

First of Its Kind Downloadable Fantasy RPG FATE Offers New Worlds of Adventure for Casual and Experienced Gamers Alike

REDMOND, WA, March 8, 2005 - WildTangent® the global leader in online game publishing announced today that it is nearing the release of its new fantasy adventure game FATE. FATE is the first game of its kind to offer a friendly entry point for the casual gamer, as well as game play depth and infinite replayability for the experienced gaming enthusiast.

FATE is destined to be one of the most compelling roleplaying adventure games released to date in the casual gaming market. The quest is fast and fun with richly detailed artwork, 3D graphics and interactive content delivered exclusively via download. Players will be able to customize their character, their pet, and the type of weapons they'll use. Through battles with hundreds of monsters and fantastic creatures, characters evolve over time with experience of game play. A built-in random level generator will provide an infinite number of adventure possibilities!

"The wildly successful fantasy genre, as evidenced by the popularity of such franchises as the Lord of the Rings and Harry Potter series' is a thriving and entertaining bed of escapism for us all," says Alex St. John, founder and CEO of WildTangent. "With the release of FATE, we are very excited to bring the fantasy fun and adventure to the online casual game player."

FATE is an entirely new game experience to the mass market audience of the already millions of game players across the WildTangent platform and through its key distribution channels like Shockwave, Yahoo, HP, Dell and AOL to name a few. Following its successful casual game model, WildTangent has pioneered the online retail market and is largely responsible for the casual game industry growth that spans age and gender. Today there are more than 90 million online casual game players in the U.S. alone, including 30 million broadband customers. It's expected that by 2007, casual online gaming revenues will reach a whopping \$3 billion. WildTangent works with the best game developers around the world to publish and distribute immersive, online games with advanced features, and robust game play, all at a fraction of the size of the typical retail title.

"Fantasy gaming can be daunting to the casual player, with most of the current retail games requiring significant cost and time investment," says Travis Baldree, Lead Game Developer at WildTangent. "What FATE delivers is an opportunity for casual gamers to jump into a compelling adventure of exploration and treasure hunting that can be enjoyed during a coffee break, or all night long."

FATE will be available online at www.playfate.com for \$19.95 May 2005.

For more information, pre-ordering the game and the latest updates on FATE, please visit www.wildgames.com.

About WildTangent

WildTangent, based in Redmond, Wash., is the leading online game publisher. Founded in 1998, the company's Web Driver platform leverages DirectX technology to enable the development of high-quality games that can be delivered and played over the Internet. With more than 80 million downloads, Web Driver is the most ubiquitous online gaming platform on the market today. WildTangent can be found online at www.wildtangent.com.