



AJ Redmer Joins WildTangent as Executive Vice President of WildTangent Studios

Senior Microsoft Games Developer Joins To Lead WildTangent Studios Into New Era Of Growth, Innovation And Next Generation Gaming

REDMOND, WA, November 21, 2006 - WildTangent, the leading online Games Network, expanded its team today by announcing the appointment of AJ Redmer to Executive Vice President of WildTangent Studios. AJ joins WildTangent from Microsoft Game Studios where he was most recently General Manager of Microsoft Game Studios Asia.

"WildTangent has always defined and been the leader in the online game business, and we are thrilled for AJ to be joining our team," said Alex St John, CEO and Founder of WildTangent. "This is not only great news for WildTangent, but for gamers worldwide. With AJ's brilliant vision for the next generation of games, which we will be launching in the coming months, we expect to continue to lead by breaking new ground in innovative online game design."

A game industry veteran, AJ has over 20 years of experience working for leading gaming companies. During his seven years at Microsoft he oversaw the development and publishing of Microsoft branded entertainment products for Windows, Xbox and Xbox 360, where he was part of the original team that created the leading gaming platform. Prior to that, he was Director of Game Design at Nintendo Software Technology and Director of Development at Lucasfilm Games working on global franchise games including Indiana Jones and Star Wars. AJ was also a founder of Maxis where he worked on the original Sim City.

"I am excited to be joining WildTangent when the company's drive towards innovation and creativity is at the forefront of its strategy, and about being reunited with Ed Fries, who is currently a board director at WildTangent," said AJ Redmer of his appointment. "I know the company is in an exceptional position to make great strides moving forward and I look forward to applying my experience to the business and enhancing the tradition of innovation that is WildTangent Games."