



## **WildTangent Named 5th Most Popular Game Property by comScore Media Metrix**

*comScore ranking confirms WildTangent's innovative approach to game play and sponsored sessions is fueling the company's fast-paced growth in online gaming market*

**REDMOND, WA, December 12, 2006** - WildTangent Inc., the leading online Games Network ([www.wildtangent.com](http://www.wildtangent.com)) was named the 5th most popular online game property by comScore Media Metrix. Game play on the WildTangent Games Network (WGN(TM)) is exploding, with users playing over 150 million sessions per month, with average game play exceeding 30 minutes per session. The company, which ships a free virtual game console that is factory installed with over 90% of all new PCs in North America, gives consumers immediate and free access to over 300 games for people of all ages and interest levels.

Jumping to over 7 million unique players for the month of November, the WildTangent Games Network has experienced the fastest growth in its gaming audience of all the top online game properties, and now represents nearly 11% of the 65 million monthly unique players in North America. WildTangent, a privately held company, now ranks 5th behind public companies including Yahoo!, Electronic Arts, and MSN, and for the first time surpassed Real Networks.

"WildTangent continues to blaze a trail in online gaming through our continued commitment to innovative games and a session-based games offering for people of all ages and interests. Our move into the top five proves that our vision and strategy is working," said WildTangent's CEO, Alex St. John. "Our Vista-ready console and WildCoins(TM) digital currency have proven to be a huge success and offer customers a better way to find, download, and play games. With the recent launch of games like BlasterBall3, which for the first time allows our customers to build and share their own levels, we are at the forefront of next-generation gaming."

This past November, WildTangent launched the second generation WildTangent Games Console, providing access to hundreds of exciting games for players of all levels. Along with WildCoins(TM), WildTangent's revolutionary electronic payment model, users can play up to 24 hours for as little as 25 cents a session while earning credit towards the purchase of the full game. WildCoins(TM) is an arcade-type pay-per session payment model which allows gamers to play hundreds of ad-sponsored games for free on the WildTangent Games Network. Each WildCoin(TM) offers players an unlimited session of free game play without time, level or feature limitations.

Top 20 Gaming Properties  
November 2006  
Source: comScore Media Metrix

Rank	Company	Unique Visitors (in millions)
1	Yahoo! Games	23,155
2	EA Online	15,575
3	MSN Games	12,004
4	AOL Games	11,019
5	WildTangent Network	7,076
6	RealOne Arcade Sites	6,853
7	MINICLIP.COM	6,727
8	ADDICTINGGAMES.COM	6,249
9	Shockwave.com Sites	6,120
10	FUN Technologies	3,502
11	BIGFISHGAMES.COM	3,099
12	Chance Warner	2,965
13	iWin Network	2,559
14	FREEONLINEGAMES.COM	2,133
15	CANDYSTAND.COM	1,955
16	POPCAP.COM	1,585
17	Disney Games	1,550
18	ARCADETOWN.COM	1,509
19	POSTOPIA.COM	1,308
20	NABISCOWORLD.COM	1,087